



Mad River Youth Soccer League (MRYSL)
P.O. Box 103, Arcata, CA 95518 * www.mrysl.com * (707)822-3333

April 1, 2011

Dear Youth Soccer Enthusiast,

Mad River Youth Soccer League (MRYSL) is a non-profit organization providing competitive, developmental, and recreational soccer opportunities for over 1,500 youth, age 4 to 19, throughout Humboldt County.

The board of directors (all-volunteer) is truly excited for our 2011 program initiatives and we graciously approach you for support. With your help, we can facilitate top-quality soccer programs which emphasize sportsmanship and team-building in a structured, healthy, fun environment.

Your financial support is **very** important to our league and is **necessary** to provide the following:

- *Financial assistance for all levels of play
- *Age-appropriate technical training
- *Educational programs and clinics for coaches, many of whom are parents volunteering their time
- *Equipment for each team, including balls, cones, flags, and nets
- *Field maintenance and weekly game preparation
- *Referee fees

MRYSL seeks to provide a financial sponsor for each team this year. Your sponsorship information will be prominently displayed on field banners, league newsletters, in the Redwood Classic Tournament program guide, on the MRYSL website, on team practice shirts, and on recreational team uniforms. Please complete the attached sponsorship form and indicate your level of support.

Please return your completed sponsorship form to us by **July 1, 2011**.

Feel free to call Bradley O'Leary at 707-616-3633, or email him at uswcb4idie@gmail.com if you have any questions or need additional information.

Thank you! Your financial support is vital in providing quality soccer programs for our local youth.

Sincerely,

Bradley O'Leary
MRYSL Fundraising Coordinator

**ARCATA BIG LAGOON BLUE LAKE FIELDBROOK HOOPA MANILA MCKINLEYVILLE
SALYER SAMOA TRINIDAD WILLOW CREEK**



**Mad River Youth Soccer League (MRYSL)
SPONSORSHIP INFORMATION FORM
2011**

Sponsor Name: _____

Address: _____

City: _____ Zip: _____

Contact person: _____

Phone: _____ E-mail: _____

Please indicate level of sponsorship:

- Title Sponsor - \$2,500
- Gold Sponsor - \$1,000
- Bronze Sponsor - \$500 *
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- I want to sponsor a specific team:
_____.
- I am happy to sponsor any team within MRYSL.
- I have attached a copy of the company logo for promotional purposes.
- I would like the company name on the back of a **recreational** team uniform (minimum sponsor level of \$250). **
- I would like to place a company advertisement in the Redwood Classic tournament program (minimum sponsor level of \$500 for a large ad). *
- Please contact me about the **Redwood Classic Local Business Guide**.
- Please add a link to the company website: _____.

Thank you for supporting youth soccer!

Please make checks payable to MRYSL and mail to Sponsorship Coordinator at PO Box 103, Arcata, CA, 95518. Please **return before JULY 1, 2011** to ensure your company's inclusion in MRYSL promotional materials!